

# *Successful Partnering in Technology Transfer:*

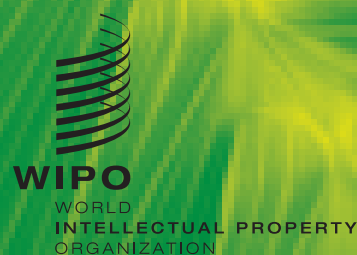
How the UN System can support developing countries through innovation and the successful transfer of environmentally sound technologies.

Tuesday

December 7, 2010

18h30 to 20h00

Venue: Room Mamey, CancunMesse



**The Climate Technology Center (CTC) and Network will play a central role in supporting developing countries to access environmentally sound technologies (ESTs). This side event will explore the experience of developing countries in the transfer and dissemination of ESTs and the roles played by industry, and the UN and other intergovernmental organizations. Speakers will briefly address three main topics allowing the majority of time to be devoted to discussions with participants.**

**The session will be moderated by Anatole Krattiger (Director, Global Challenges Division, WIPO) who will provide the concluding remarks and stimulate the discussion with participants.**

#### CONTACTS

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## **1. USING TECHNOLOGY AND INNOVATION TO SUPPORT MITIGATION AND ADAPTATION**

An overview of the challenges and constraints developing countries face in making technology transfer work. Examples of technology transfer projects relevant to climate change undertaken in Least Developed Countries (LDCs) as a result of provisions in TRIPS which require developed countries to provide incentives for the purpose of promoting and encouraging technology transfer to LDCs.

**SPEAKERS:** Developing Country Party  
**Jayashree Watal**, World Trade Organization (WTO)

## **2. CREATING WIN-WIN'S FROM TECHNOLOGY TRANSFER**

In many cases, markets provide the financial incentive to support international partnerships through joint ventures and other collaborative commercial arrangements. The development and diffusion of technologies requires partnerships between developed and developing country industry partners, as well as public private partnerships. The key to success in such partnerships is in ensuring that all partners can benefit from the results. Mr. Lars Josefsson, former CEO of Vattenfall, AB, Sweden, and member of the AGECC, will give an industry perspective of what is needed to create win-win partnerships for technology transfer. In the absence of such markets, alternative financial incentives are necessary to support capacity building for innovation and for the management of technology and technology transfer. Speakers from the World Bank Group will provide lessons learned for win-win technology transfer, including infoDev's work to establish a global network of Climate Innovation Centers (CICs) to accelerate transfer and innovation of locally driven technologies while also boosting private sector investment and job creation. The GEF will also review their work to support technology transfer.

**SPEAKERS:** **Mr. Lars Josefsson**, former CEO of Vattenfall, AB, Sweden, and member of the AGECC  
**Daniel M. Kammen**, World Bank Group, Chief Technical Specialist for RE and EE  
**Jonathan Coony**, World Bank Group, infoDev, Climate Technology Program Coordinator  
**Zhihong Zhang**, Global Environment Facility (GEF)

## **3. WHAT THE UN SYSTEM ORGANIZATIONS CAN OFFER TO SUPPORT TECHNOLOGY TRANSFER**

A number of UN organizations are already engaged in activities to support technology transfer. WIPO has a wide range of services it provides to developing countries which focus primarily on the management of the intellectual property aspects of innovation and technology transfer. UNIDO and UNEP have established some 50 National Cleaner Production Centres (NCPCs) that foster and support technology innovation and adaptation in local industries in developing and transition countries. Today, NCPCs represent a network, which provides a valuable platform for accelerating and scaling-up the deployment of climate-resilient technologies and practices in the industrial and related sectors. UNIDO will present the NCPCs as a model. The ITU will present its work in raising awareness of the use of ICTs and standards in promoting technology transfer and innovation in developing countries.

**SPEAKERS:** **Cornelius Van Berkel**, UNIDO-UNEP Resource Efficient and Cleaner Production Programme Coordinator  
**Cristina Bueti**, Programme Coordinator, Telecommunication Standardization Bureau ITU